

# What's Next?

FUTURES - Social Innovation Forum was not just a two-day event. It was the bringing-together of a special group of people. People from diverse backgrounds, with different skills, knowledge and experience, all united under a vision of making 'business a force for good'.

During the two days we challenged old paradigms, we debated about what it all means, and we went through a 'disruptive' process. It wasn't always easy. No change is easy. But in the end, we realised the importance of understanding the social issues from multiple perspectives, we learned the new models of doing business, we saw a glimpse of the future, and we pledged our commitment to build on our innovative ideas to create 'Social Impact'.

The British Council will strive to continue what we started with the support of our partners. Already people have started to 'act' on their ideas. Let's work together. We invite everybody to join this forum. Share ideas. Help each other. Make Social Innovation happen.

#beyond2020  
Join the Conversation

FUTURES Social Innovation Forum  
Join the Group

DAY 2

3.0

## Designing innovative solutions

Social Innovations need to primarily create Social Impact, and are effective when done in collaboration.

After brainstorming ideas, the participants screened them to select the most efficient social innovations using several criteria. They then pledged their commitment to develop their ideas to working solutions.

Breakthrough

Change as usual

Breakdown

2.0

## Building futuristic scenarios

Social Innovations need to be sustainable. Scenario building is essential for making future-proof solutions.

The participants created future scenarios under each sector, beyond the year 2020 leading to 2050.

DAY 1

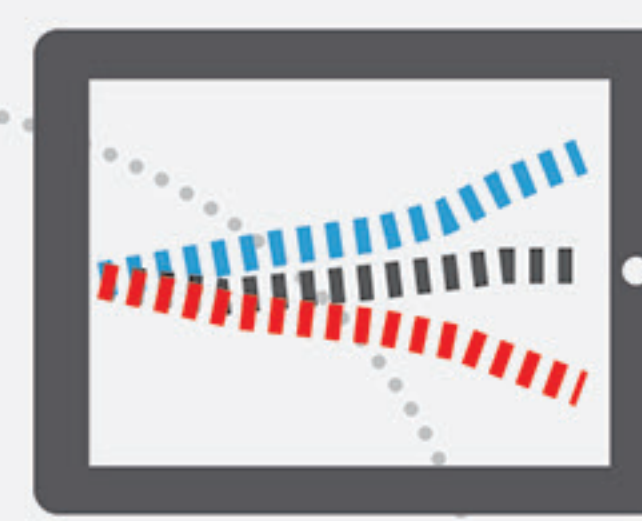
1.5

## Knowledge sharing

Presentations were followed by a panel discussion.

Watch the debate online now

[britishcouncil.uk/futureslive](http://britishcouncil.uk/futureslive)



Scenarios were drawn using an online, collaborative diagramming tool.

<http://bit.ly/bcfsb>

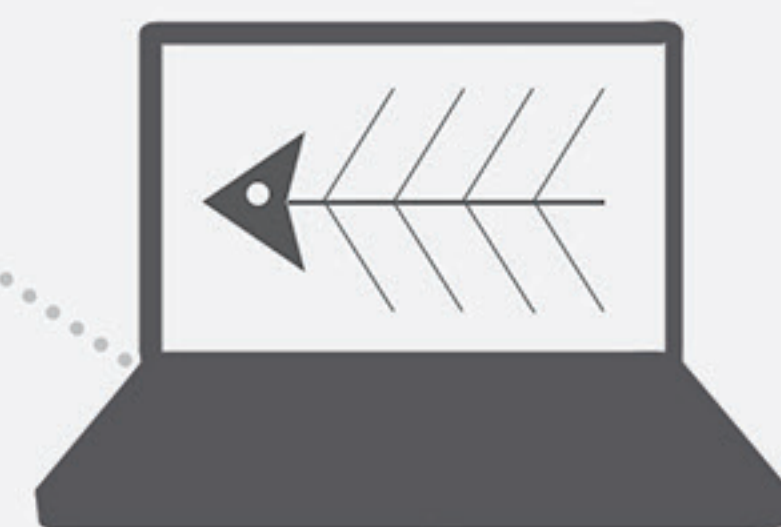


1.0

## Understanding the problem

Social Innovation starts by analysing the problem in detail through multiple stakeholder perspectives.

Working in groups in world cafe style activity, the participants did a cause-and-effect analysis for different social issues under each of the social sectors.



Fish-bone diagrams were drawn using an online, collaborative diagramming tool.

<http://bit.ly/bcutp>



- Social Entrepreneurs
  - Community/ Consumer Groups
  - Academic/Research Institutions
  - Government Institutions
  - Non Governmental Organisations
- (Total 150 Participants)

50% Private Sector

# FUTURES

## Social Innovation Forum



Education



Health



Water

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