

Going Global 2021

15–17 June 2021

Registration opens
in April 2021.

Book your place by
Wednesday 12 May
to secure an early
bird discount.

The conference for leaders
of international education

#GoingGlobal2021
@HEGoingGlobal
www.britishcouncil.org/going-global

What is Going Global?

Going Global is the world's largest open forum for international tertiary education leaders and specialists. It provides an unparalleled opportunity to form new collaborative relationships, networks and partnerships with peers from around the world and gain access to the latest international innovative research and thought leadership.

This year Going Global 2021 is going online, so it has never been easier to join in the conversation and connect with your peers from around the globe. We invite you to join us as we reimagine tertiary education in a post-pandemic world through the following lenses:

- **The changing student body**
The student body is evolving and changing, expecting new modes of delivery, greater flexibility in how, when and where they learn, and different ways to engage internationally. Who are modern students and what do they (or should they) now want a university education to help them achieve?
- **Serving the post-pandemic society**
The two world wars fundamentally changed society in many countries, with many seeing a bigger role for the state and a different place for women within society. How will the current pandemic change the world and what role can tertiary education play in building back better?
- **Protecting the planet**
Universities have 'international' running through their DNA and many of the generally recognised markers of quality are closely related to how international an institution is. Many of the challenges facing the world can only be tackled through global action. What role could or should universities play in tackling climate change? What role should they play in co-ordinating collective action?

Sessions will focus on the ways in which we understand the objectives of learners, the mechanisms by which global tertiary education might ensure that these objectives are being met, and the political, social and cultural contexts in which their objectives are reflected.



At Going Global it is not only probable, but a certainty, that our assumptions, our expectations, our ambitions – indeed, our perceptions of “the way things ought to be” – are challenged.

Professor Dame Janet Beer, Vice-Chancellor of the University of Liverpool, UK



What to expect

- Three-day virtual conference.
- Live panel debates with global thought leaders.
- Interactive workshops where you'll explore the big issues facing education.
- Networking opportunities throughout.
- Learn from the brightest minds in international education by visiting our digital poster gallery.
- Visit our sponsors and exhibitors at their virtual booths.

Who should attend?

- Ministers, policy advisers and government officials.
- Vice-chancellors, rectors, presidents, deputy presidents and vice-presidents.
- Senior decision makers from business, international education organisations and institutions.
- Thought leaders and opinion formers.



I come to the Going Global conference to share experiences, to find out what is working well elsewhere and seek partnerships. I always come away with a pile of business cards that I find very helpful throughout the year.

Professor Liz Sheffield, Associate Pro Vice-Chancellor (Education), University of Liverpool, UK

Why should I attend?

- Unrivalled networking opportunities – take this opportunity to expand your global network of education leaders.
- Build international partnerships, and find collaborative solutions to shared challenges across the sector.
- Engage with global insights and research on the most pressing issues facing global education.

Key dates

Register to attend the virtual conference from April 2021

Discounted early bird rates apply until Wednesday 12 May 2021

Standard rates apply from 13 May 2021

Attend the conference from 15 to 17 June 2021

More details on our website:

www.britishcouncil.org/going-global

90%

of attendees agreed they had made new contacts for international collaboration

89%

agreed it was a forward-looking event focusing on the key future challenges for international tertiary education

Sponsorship and exhibition opportunities

Raise your profile and reach out to professional organisations in the international education community by promoting your products and services at Going Global 2021.

To find out what opportunities are available, please contact the Going Global team at going.global@britishcouncil.org

Join the debate

Connect with us on LinkedIn: search for our group 'British Council Higher Education'.

In keeping with the British Council's green policy, all other promotional materials will be available online:

www.britishcouncil.org/going-global

To keep up to date with the conference as it develops, subscribe to our e-newsletter via our website.

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Going Global is the only event of its kind where we get to meet with ministries and senior representatives from institutions from a truly global base. This is a great opportunity for us to meet all of those people in one place.

Kathryn Harrison, Director of Membership and Accreditation, Advance HE, UK