

Success in the modern workplace means going beyond convention, offering new solutions and constantly innovating. Individuals at all levels, working alone or in teams, are required to make decisions and solve problems, often involving the new and the unfamiliar.

Solutions to new problems require not just problem-solving skills, but also cutting-edge creativity. These skills are highly prized and rewarded in today's working environment by individuals and organisations looking for a competitive edge.

BENEFITS

After this one-day workshop you will be able to:

- study problems
- identify possible solutions
- use creative thinking techniques

LEARNING OBJECTIVES

You can expect to:

- understand the value of creativity and problem solving
- know the nine stages of problem solving
- be able to solve problems individually and in groups
- apply various lateral thinking techniques

COURSE OUTLINE

Pre-course task

- Identifying problems

Introduction

- Discovering how every occupation requires creativity
- Quantity, variety, elaborateness and uniqueness
- Daydreaming – past successes and easy problems can hinder creativity

Preparing to solve the problem

- The nine stages of problem solving
- Two methods of problem solving
- Work alone or in a team?

Studying the problem

- Identifying the root causes of a problem
- Springboards to creative solutions
- Reactive and proactive approaches to problem solving

Identifying possible solutions

- Brainstorming – the role of the brainstorm leader
- Creative thinking techniques – re-labeling
- Seeing problems in different ways by making analogies and comparisons

Decision-making

- Which mental functions do we use to make decisions?
- Developing the criteria needed for an ideal solution
- The five factors of decision-making

Who The Course Is For

This course is for anyone who wants to improve their work performance by becoming more innovative.

To run this workshop at your premises: Rs 125,000 (up to 20 participants)*

*This price does not include the cost of transporting the trainer to and from your premises